



DRUID HILLS ATHLETIC ASSOCIATION

Generating support and funding for athletics at Druid Hills High School and Druid Hills Middle School

2015-2016 Sponsorship Campaign

The Druid Hills Athletic Association is a 501 (c)(3) tax exempt organization (Tax ID #651309864) that generates support and funding for Athletics at Druid Hills High School and Middle School. This funding is critical given the reduced DeKalb County financial support for athletics.

Be a DHAA Sponsor

- Provide financial support for the student athletes at Druid Hills High School and Druid Hills Middle School
- Gain exposure to approximately 700 athletes and their families through an ads in Team Programs, published seasonally (fall, winter, spring) for each team and distributed at team events to all parents and fans.
- Reach our entire student body (approximately 2,850: 1,600 HS and 1,250 MS), their families, our fans, and more through public announcements during sporting events, sponsor listings in our weekly newsletter, and DHAA website listings.

Support the Student Athletes at Druid Hills High and Middle Schools

- **Druid Hills High School** -36 teams in 18 different Varsity/JV Sports and Clubs
- **Druid Hills Middle School** -13 teams in 10 different Sports and Clubs

How we use your contributions

Since 2007 the DHAA has allocated over \$200,000 to athletic teams at DHHS and DHMS. 100% of sponsorship proceeds go directly to the team(s).

Examples of recent DHAA funded purchases

School and Facilities Support :

- Championship Banners
- Basketball Court Refinishing
- Complete Soccer Field renovation (irrigation and sod)
- Storage shed for XC and Track

Athlete Safety Support

- Lightning Detectors and Portable AEDs
- Athletic Trainer Funding

Equipment Support

- Practice and Training Equipment for Basketball, Football, Lacrosse, Soccer, Tennis, Track & Field, Volleyball and Wrestling

Uniform Purchase Support

- Lacrosse, Ultimate Frisbee and Wrestling



2015-16 Team Sponsorship Order Form

ALL sponsors receive		
<ul style="list-style-type: none"> • Listing in the Team(s) Program • Listing on DHAA Website Sponsors page • Listing in DHAA Weekly Newsletter • Announcements over PA System Recognizing DHAA Sponsors during DHHS and DHMS events 		
Pricing	Premium: All Teams	Gold: SingleTeam
	\$300	\$100
Listing in the Team(s) Program	Placement in ALL team programs	Placement in ONE team program (select team below)
Listing on DHAA Website	Logo placement on DHAA Sponsors page	Listing on DHAA Sponsors page
Listing in DHAA Weekly Newsletter	Premium Sponsor Listing	Gold Sponsor Listing
Logo on Red Devil Dash T-Shirts	✓	-
Sponsorship Order Form		
Select Package	<input type="checkbox"/>	<input type="checkbox"/>
Select Teams(s) <input type="checkbox"/> High School <input type="checkbox"/> Middle School* <small>* Indicates sport offered at Druid Hills Middle School</small>	<input type="checkbox"/> ALL TEAMS <input type="checkbox"/> Football* <input type="checkbox"/> X-Country <input type="checkbox"/> Softball <input type="checkbox"/> Volleyball <input type="checkbox"/> Cheerleading	<input type="checkbox"/> Boys Basketball* <input type="checkbox"/> Girls Basketball* <input type="checkbox"/> Swimming <input type="checkbox"/> Wrestling <input type="checkbox"/> Tennis* <input type="checkbox"/> Boys Soccer* <input type="checkbox"/> Girls Soccer* <input type="checkbox"/> Boys Lacrosse <input type="checkbox"/> Girls Lacrosse <input type="checkbox"/> Baseball* <input type="checkbox"/> Golf <input type="checkbox"/> Track & Field* <input type="checkbox"/> Ultimate*
Company Name	_____	
Address	_____	City,State,Zip _____
Website URL	_____	
Contact Person	_____	Telephone _____
Email	_____	
Advertising Contact	_____	Telephone _____
Email	_____	
Special Instructions	_____ _____	
Order Total		_____

Make check payable to: Druid Hills High School Mail Payment to: DHAA, 1798 Haygood Drive, Drawer A, Atlanta, GA 30307 Submit press quality PDF (300dpi) or vector based (EPS, AI) logo artwork to webmaster@druidhillsathletics.org