



DRUID HILLS ATHLETIC ASSOCIATION

Generating support and funding for athletics at Druid Hills High School and Druid Hills Middle School

2016-2017 Sponsorship Campaign

The Druid Hills Athletic Association is a 501(c)(3) tax-exempt organization (Tax ID #651309864) that generates support and funding for Athletics at Druid Hills High School and Middle School. This funding is critical given the limited DeKalb County financial support for athletics.

Be a DHAA Sponsor

- Provide financial support for the student athletes at Druid Hills High School and Druid Hills Middle School
- Gain exposure to approximately 700 athletes and their families through ads in Team Programs.
- Reach our entire student body (approximately 2,850: 1,600 HS and 1,250 MS), their families, our fans, and more through public announcements during sporting events, sponsor listings in our weekly e-newsletter, and DHAA website listings.

Support the Student Athletes at Druid Hills High and Middle Schools

- **Druid Hills High School** -36 teams in 18 different Varsity/JV Sports and Clubs
- **Druid Hills Middle School** -13 teams in 10 different Sports and Clubs

How we use your contributions

Since 2007 the DHAA has allocated over \$200,000 to athletic teams at DHHS and DHMS. 100% of sponsorship proceeds go directly to the team(s).

Examples of recent DHAA funded purchases

School and Facilities Support :

- Basketball Court Refinishing
- Complete Soccer Field renovation (irrigation and sod)
- Storage shed for XC and Track

Athlete Safety Support

- Lightning Detectors and Portable AEDs
- Athletic Trainer Funding

Equipment Support

- Practice and Training Equipment for Basketball, Football, Lacrosse, Soccer, Tennis, Track & Field, Volleyball and Wrestling

Uniform Purchase Support

- Lacrosse, Ultimate Frisbee and Wrestling



2016-17 Elite Sponsorship Order Form

| ALL sponsors receive | | | |
|--|----------------------------|---|--------------------------|
| <ul style="list-style-type: none"> • Listing in All Team Programs • Listing on DHAA Website Sponsors page • Listing on Principal's Week-At-A-Glance Newsletter • Listing on Druid Hills' Pitch In for the Red Devils Auction Catalog and Weekly emails | | <ul style="list-style-type: none"> • Listing in DHAA Weekly E-Newsletter • Listing on DHAA Facebook page • Listing on DHHS PTA Facebook page • Announcements over PA System Recognizing DHAA Sponsors during DHHS and DHMS events | |
| Pricing | Gold | Silver | Bronze |
| | \$1500+ | \$1000 | \$500 |
| | \$2500+ in kind | \$1500 in kind | \$750 in kind |
| Listing in the Team(s) Program | Logo placed on Front Cover | Logo placed on Sponsor Page | |
| Listing on DHAA Website | Logo placed on Homepage | Logo placed on Sponsor Page | |
| Listing in DHAA Weekly Newsletter | Gold Sponsor Listing | Silver Sponsor Listing | Bronze Sponsor Listing |
| Logo on Red Devil Dash T-Shirts | ✓ | ✓ | |
| Sponsorship Order Form | | | |
| Select Package | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

| | | | |
|----------------------|----------------|------------------|--------------------|
| Company Name | _____ | | |
| Address | _____ | City, State, Zip | _____ |
| Website URL | _____ | | |
| Contact Person | _____ | Telephone | _____ |
| Email | _____ | | |
| Advertising Contact | _____ | Telephone | _____ |
| Email | _____ | | |
| Special Instructions | _____ _____ | | |
| | | | Order Total |

Make check payable to: Druid Hills High School; Mail Payment to: DHAA, 1798 Haygood Drive, Drawer A, Atlanta, GA 30307 Submit press quality PDF (300dpi) or vector based (EPS, AI) logo artwork to webmaster@druidhillsathletics.org